

Friends of Unity
Board of Trustees Meeting
October 18, 2022

Attendees: Kathy Harwood Long, Gail Parker, John Fanta, Phil Erzen, Nancy Langeneckert, Sandy Argas, Michelle Hayes. All participants attended via Zoom.

Opening prayer: Sandy

Welcome, Michelle!

Starting time for Board Development: 7:01 PM

Starting time for Business Meeting: 7:30 PM

Board minutes: The amended minutes of the September 20th meeting were approved.

Treasurer's report: The September report was submitted and reviewed by Treasurer Phil Erzen.

- Total September income was \$6,505. Total September spending was \$7,528, so September showed a net loss of \$1,022. Year-to-date showed a net gain of \$2,375, due to the \$5,000 technology grant received in July.
- The average adult in-person Sunday attendance in September was 29.
- Discussion ensued about why the spending from the Ida Bowles Technology Grant could not feasibly be kept in a separate account. Phil suggested the Board secretary report in the minutes any expenditure the Board makes regarding this technology grant.

Administrator's report: The administrator's report was received, reviewed and accepted by the Board. We remain grateful for all the behind-the-scenes responsibilities Gail continues to handle so efficiently.

Minister's report:

- Kathy asked for questions about her emailed Minister's Report. Nancy asked about the \$25/Sunday she had offered Aiden, who is interested in training as a back-up Sunday tech expert. Kathy made it clear he would be paid only on any Sunday he might be called on to do this; not on Sundays he'll be trained – or merely available.
- Kathy attended the annual Great Lakes Unity Region conference the end of September and touched briefly on that.
- Focused Ministry Board Intention:
 - We intend to attract and integrate families through the inspiration of love, community and service, fostering individual spiritual growth and collective spiritual evolution.
 - Board to review three areas of focus, narrow to two?

1. Integrating new friends with our long-time friends through events and services.
 2. Attracting, integrating and partnering with families.
 3. Outreach that inspires: an inspiration campaign.
- Website updates are in progress.
 - Flossie and Phil have begun inviting folks to share as a choral group on Sundays. More will be revealed.
 - Aidan is interested in working with sub-region teens on a region-wide service project.
 - WOW retreat happened and was wonderful, thanks to the on-going efforts of the team to find presenters. Jane and Kathy were led to fill in, donating time, talent and materials.

Intentional giving:

- A 10% tithe (\$650) will be sent to Unity Worldwide Headquarters General Fund, Unity Prayer Ministry Dept. The 1% seed money (\$65) will be sent to Boys Town, in honor of retiring Board member Vic Huber. This decision was made previously by email so it could be announced at the Annual Meeting two days ago.
- Re: Kathy's previous suggestion to donate 10% to Unity's SE Region's disaster relief following the hurricane. Further research needs to be done.
- A decision made at the Aug. 30th meeting to send a tithe from the technology grant to the U-Pray app is awaiting further information.

Attention to our progress with the Ida Bowles Technology Grant:

- Kathy had sent an email prior to the meeting proposing we hire professional support to progress the technology grant's intentions, the Board's focused ministry and the FoU 222/23 Vision, which states: **Energized by spiritual vision we support family health through partnering, inclusivity and mutual learning. We are Families Healing for a Healthy Now.**
- She included Jack Thomas' resume' and internet marketing proposal, which would allow us to reach the millennial parents we want to become aware of FoU's existence. He'll also revamp FoU's website content to target millennial families.
- She reviewed the specifics of Jack's proposal, which she, Gail and Jack had already discussed, including his hourly wage - \$30/hr - and available time – 5 – 6 hr/week.
 - After some discussion, we set a spending cap of \$2000 through the end of the year. Kathy, Gail and Jack will work together to determine a timeline and performance metrics and more specifics about how they will be targeting this audience. Jack is available to start this week.*
 - **Ida Bowles Technology Grant spending: \$2000 spending cap through the end of the year. \$3000 remains.**

New Business:

- Election of Board Officers: John Fanta, President; Nancy Langeneckert, Vice-President; Phil Ernzen, Treasurer; Michelle Hayes, Secretary.

The remaining items on the agenda were tabled.

Closing prayer: Phil read a poem he'd written, "It's That Time of Year."

Meeting ended at 9:08 PM.

Respectfully submitted,

Nancy Langeneckert, Secretary

*Hiring Jack fulfills two of the five intentions of the Ida Bowles Grant:

1. promotion and attraction
2. website optimization